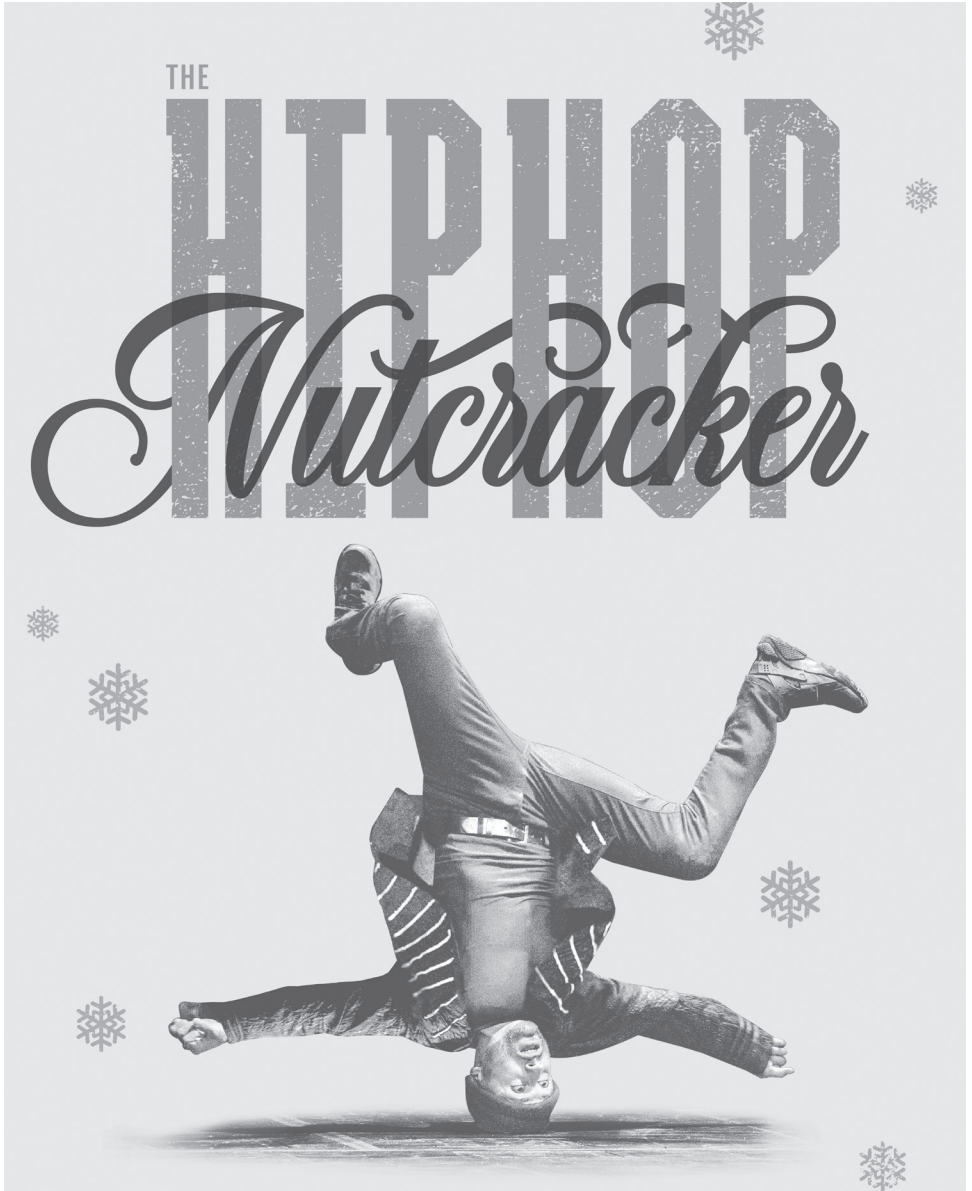


Tuesday  
**NOV 30**  
7:00 pm



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LIED CENTER OF KANSAS,  
NEW JERSEY PERFORMING ARTS CENTER  
and  
Executive Producer EVA PRICE  
present

THE  
**HIPHOP**  
*Nutcracker*

Adapted by

**MIKE FITELSON**

Based on *The Nutcracker* by Peter Ilyich Tchaikovsky

with Special Guest MC

**KURTIS BLOW**

Produced by

NEW JERSEY PERFORMING ARTS CENTER

JOHN SCHREIBER, *President & CEO*

DAVID RODRIGUEZ, *Executive Producer*

SIMMA LEVINE, *Producer*

Lighting Designer

**BRANDON STIRLING BAKER**

Video Designer

**MOE SHAHROOZ**

Directing Fellow

**ASHLEIGH KING**

Associate Director & Choreographer

**RANDI FREITAS**

Original Beats & Remixes

**DJ BOO**

Company Manager

**REBECCA EASTON**

Production Stage Manager

**SARAH GOSHMAN**

Stylist

**LAURIEN DE MUNCK**

Social Media Marketing

**BIZ CHICA MEDIA**

Tour Marketing

**ALLIED GLOBAL  
MARKETING**

Press

**TELLEM GRODY PR**

General Manager

**MEP**

Exclusive Tour Direction

**BROADWAY & BEYOND  
THEATRICALS**

Directed & Choreographed by

**JENNIFER WEBER**

Featuring freestyles by the Company

powered by

**Panasonic**

Originally produced by the United Palace of Cultural Arts  
Mike Fitelson, *Executive Director*

**CAST**

Maria-Clara.....	ANN-SYLVIA CLARK
The Nutcracker.....	GABRIEL EMPHASIS
Mom.....	LILY FRIAS
Dad.....	BRYAN LONGCHAMP
Drosselmeyer.....	LISA "L-BOOGIE" BAUFORD
Mouse King/Ensemble.....	RANDI "RASCAL" FREITAS
Toy/Ensemble.....	ANTHONY "OMEN" CABRERA
Tea/Ensemble.....	JACKIE "JK-47" AGUDO
Toy/Ensemble.....	ZUCE MORALES
Russian/Ensemble.....	SETH "REAKTION" HILLARD
Chocolate/Ensemble.....	JON "GIFTED" JIMENEZ
Flute/Ensemble.....	DUSTIN "D-PAYNE" PAYNE
Swing.....	ETHAN EVARO
Violinist.....	JARVIS L BENSON
Performance DJ.....	DJ BOO

**Place****New Year's Eve – Uptown, USA**

*The Hip Hop Nutcracker will be performed with one 20-minute intermission.*

**PRODUCTION STAFF CREDITS**

Dance Captain.....	RANDI FREITAS
Associate Lighting Designer.....	COBY CHASMAN-BECK
Moving Light Programmer.....	DALTON HAMILTON
Production Manager.....	SHANE CASSIDY
Assistant Company Manager/COVID Safety Manager.....	BRYNN GRAMBOW
Wardrobe Supervisor.....	KATY FREEMAN
Wardrobe Consultant.....	CAMBRIA CHICHI
Original Company Associate Director/Choreographer.....	TAEKO KOJI
Original Costume Design.....	WHITNEY ADAMS
Additional Casting.....	MEISHA LEE and JANET LANGER
Physical Therapist.....	NATALIE FARAH, PT, DPT
Director of People & Inclusion.....	COLETTE LUCKIE
Creative & Production Services.....	ALLIED GLOBAL MARKETING

**General Management****MEP**

EVA PRICE      CARL FLANIGAN  
 JOSH ALTMAN      CASEY McDERMOTT      ERIC EMAUNI  
 AVRAM FREEDBERG      MARY BETH DALE

**Exclusive Tour Direction****BROADWAY AND BEYOND****THEATRICALS**

Tracey McFarland  
 Barbara Cooley      Robin Mishik-Jett

**Social Media Marketing****BIZ CHICA MEDIA**

Tracy Chapman-Nolan      Krystle Carmona  
 Mauricio Urquilla      Kelly Chapman  
 Khomari Flash      Gilesa Thomas

**Tour Marketing****ALLIED GLOBAL MARKETING**

Andrew Damer  
 Jennifer Gallagher      Scott Praefke  
 Hayden Anderson      Jessica Cary      Amenkha Sembenu

Physical Therapy by NEURO TOUR Physical Therapy, Inc.

## PLOT

### Act I:

During the annual uptown holiday street party, Maria-Clara is upset by her parents' constant pickering. The mysterious Drosselmeyer appears, bringing magical toys to the party. Drosselmeyer then introduces Maria-Clara to a street vendor selling roasted nuts, who catches her eye because he is different from the other boys on the block. After the party breaks up, Maria-Clara heads home, but on her way, she runs into the menacing Mouse Crew. The Nutcracker, aided by a magic pair of sneakers, defeats the Mouse King and the couple enjoys the romance of winter's first snowfall.

## 20-Minute Intermission

### Act II:

Drosselmeyer meets Maria-Clara and the Nutcracker and takes them back in time to the Land of Sweets nightclub on New Year's Eve, 1984. Invisible, the couple watches the party-goers show off the dance styles of the day. Suddenly Maria-Clara realizes she is witnessing the night her parents first met and is overcome by how they were once deeply in love. Back in the present, and with a little more magic, Maria-Clara and The Nutcracker help Mom and Dad reconcile. The community joins them in the celebration.

## BIOS

**Kurtis Blow** (*Special Guest MC*) is one of the founders and creators of recorded rap. A timeless artist and hip hop legend, Kurtis blazed the trail for early hip hop artists and continues to carry the torch for hip hop music in new arenas. Kurtis is credited with many accolades, and was the first rapper to ever be signed to a major label, release a certified gold rap album (*The Breaks*), tour the United States and Europe, record a national commercial (Sprite), use the drum machine, sample and sample loop, release a rap music video, and become a millionaire.

In 1979, at the age of 20, Kurtis Blow became the first rapper to be signed by a major label. He released *Christmas Rappin'*, which sold over 400,000 copies and became an annual classic. Its gold follow-up, *The Breaks*, helped ignite an international "rap attack," solidifying the new art form. He released 10 albums over 11 years and his early projects made him an instant success at home and across Europe. Pioneering records like *Party Time* introduced the fusion of rap and go-go. Hit songs like "8 Million Stories," "AJ," and "Basketball" were simply ahead of their time, and still get spins by DJs today. Fellow rap legend Nas debuted at #1 on the *Billboard* Charts with a cover of Kurtis' "If I Ruled the World" in 1997. Beyond his own hits, Kurtis contributed to the success of The Fat Boys and Run DMC. In fact, Run began his career billed as "The Son of Kurtis Blow." Among countless others,

Wyclef Jean, Lovebug Starski, Sweet Gee, Dr. Jekyll and Mr. Hyde, Full Force, and Russell Simmons all have been produced by or have worked with Kurtis in the past. Kurtis' multidisciplinary skillset has taken him across the country and overseas to score, produce, and act in various films. Most notably, he played a large role in the production of the hit film *Krush Groove*. *The New York Daily News* called his cinematic works a "noteworthy, dynamic presence." Kurtis Blow's reach transcends that of your typical entertainer. He has completed multiple world tours since the turn of the new millennium, and continues to work on other creative endeavors. His innate ability to reach people is evident in his work as an activist, radio personality, and most recently, an ordained minister and leader of the Hip Hop Church. Artists still pay their respects to Kurtis' trailblazing in a number of ways. His influence has been mentioned in seemingly every important Hip-Hop film in the past decade, from *Get Rich or Die Tryin'* to *Notorious* and *Straight Outta Compton*. He has a prominent presence on Television as well, with his music appearing on shows such as "Dancing With The Stars" and "SportsCenter." He also was an associate producer on the Netflix hit series "The Get Down." Outside of music, Kurtis has long been a very spiritual man. He went back to school to become an ordained minister, and has been preaching at churches around the world. His work with The Hip-Hop Church has helped bridge the gap between the art

form and the church. Education has long been important to Kurtis. He has been a champion of higher education, and advocates for bringing Hip-Hop culture into the curriculums of our institutions. The rap pioneer has given talks at schools such as Berklee College of Music in Boston and CalArts in California and plans to continue to carry the culture into the classroom. For more information, visit [www.Kblow.com](http://www.Kblow.com)

**ANN-SYLVA CLARK** (*Maria-Clara*) was born and raised in Norway. She started out as a gymnast at an early age, but later on focused her interest more toward dance. She studied dance at Flow Dance Academy (DK). She performed with Snoop Dogg and Pharrell Williams at the 2006 MTV Europe Music Awards (EMAs) in Denmark. Since moving to New York, Ann-Sylvia has toured the U.S. and the United Kingdom. She has also performed on television shows including, "Good Day New York" on Fox 5, CBS, PBS, ESPN, Telemundo and "Fake Off" on TruTV. She has also performed in music videos for artists such as Alicia Keys, Styles P, JBalvin and Ben L'Oncle Soul. TV viewers can find her in commercials for the US Open, Samsung, Verizon, Digicel and Reebok.

**GABRIEL EMPHASIS** (*The Nutcracker*) Born in the Dominican Republic, Gabriel's passion for the arts started at an early age. In 2005, he discovered Breaking, the street dance that inspired him to pursue a career in dance. Fascinated by the acrobatics and stylish movement, his drive to develop this passion led him to NYC, a mecca to many artists. There, his passion caught the eye of many companies, agents, and producers, who got him to collaborate with many artists from different backgrounds. Having never taken a dance class before, these opportunities inspired him to explore new ways of movement, which along with his dedication lifted his career to what it is now. Today, his career has allowed him to bring his love for the arts to more than 20 countries around the world, and has given him countless opportunities to work for productions, brands, and artists he could have only dreamed of as a kid.

**LILY FRIAS** (*Mom*) Born and raised in Mexico, Lilianna (Lily) Frias has been dancing for 13 years and is currently working as a professional dancer in Los

Angeles. Beginning her career as a technical dancer, Lily found her true calling when she mastered the hip hop styles and the art of freestyle, specifically the styles of whacking and popping. She has been featured in a variety of productions, including "So You Think You Can Dance" (Season 12), "America's Best Dance Crew" (Season 7), Cirque du Soleil, dance battles, national commercials, and Red Bull BC One 2018. She is also known for teaching and performing in the U.S., Europe, Latin America, and Japan, individually and as a part of her crew known as Femme Fatale.

**BRYAN LONGCHAMP** (*Dad*), Brooklyn native, has danced professionally for over a decade in styles ranging from hip hop to Krump and popping. Bryan is a core member of the dance company iLuminate, known as Team iLuminate on popular television show "America's Got Talent." With the company, he has traveled and performed in countries such as Mexico, Hong Kong, Malaysia, the Bahamas, and Saudi Arabia to name a few. He has also performed on some of the biggest Broadway stages right here at home. You may have seen Bryan in music videos such as "Can You Hear Me" by Omarion or "Tout et Goure" by Luz and the Yakuza or even in his performances on The Tonight Show with Jimmy Fallon. As a dance educator, Bryan has been teaching for over seven years, and trains both children and adults to fall in love with dance and be the best that they can be!

**LISA "L-BOOGIE" BAUFORD** (*Drosselmeyer*) is an LA-based dancer, choreographer, writer, actor, and educator who hails from St. Petersburg, Florida. Lisa is currently in production on a Las Vegas residency at The Stratosphere with iLuminate. Lisa recently completed her second year with the national tour of the Hip-Hop Nutcracker as Drosselmeyer, which also features hip-hop legend Kurtis Blow. In 2012, Bauford signed with Flipz Entertainment and appeared Off-Broadway for iLuminate, a company that fuses dance and technology, in the Artist of Light series at Duke Theatre, and later at New World Stages. Performing as Starlight Jones, the character Lisa created for Artists of Light, Bauford appeared in a CBS March madness commercial, which she choreographed. Lisa has also appeared in Google's Made with Code commercial, on the Wendy Williams

Show, Good Morning America, and on "America's Got Talent." She is a member of iLuminate's World Tour corporate cast as an educator, performer, and dance captain, roles which have taken her to China, Egypt, France, Germany, Kazakhstan, Kyrgyzstan, Malaysia, Mexico, New Zealand, Samoa, Saudi Arabia, Switzerland, and Uzbekistan.

**RANDI "RASCAL" FREITAS** (*Associate Director-Choreographer/Dance Captain/Mouse King/Ensemble*) is a dancer/choreographer living in Los Angeles, California. Randi has toured Japan performing in a theatre show called *The Battle*. She just came off set filming for the upcoming Christmas musical *Spirited*, starring Will Ferrell and Ryan Reynolds. She has performed on shows such as "Jimmy Kimmel Live!," "The Ellen DeGeneres Show," The AMAs, The Kids' Choice Awards and The Grammy Awards, with companies such as Nike, Toyota, and AT&T, and artists such as Justin Timberlake, SZA, Travis Scott and Kaytranada. Randi is still active in the underground scene as well. She was a finalist at the US National Finals for Red Bull BC One 2021. She has taught in multiple cities around the US, as well as in countries such as France, Belgium, Thailand, Canada and Mexico. Randi teaches Hip Hop at University of Southern California and CalArts. Most recently, she has begun her own training company, OMEGA Flow Floorwork, which trains dancers around the world. While her training program is not exclusive to womxn, it stands as a space of integrity for them to learn and grow.

**ANTHONY "OMEN" CABRERA** (*Toy/Ensemble*) was born on November 7, 1983. A vivacious child, he always loved to dance — it didn't matter if it was a family gathering or a large party. While growing up in Boston and the Dominican Republic, he discovered hip hop and breakdancing (Bboying) through television, but it wasn't until his high school years that he started training in Bboying. Soon after, he realized his natural ability for dancing and improved rapidly. With the body awareness to control the acrobatic elements of Bboying and the creativity to develop an original style, Omen was quickly recognized by peers and established Bboys of the dance community. Currently, Omen is part of the world-renowned Bboy crew based out of New

York City, Supreme Beings. In addition to winning numerous solo and group competitions at both the national and international level, Anthony has contributed to the dance community by sitting on judging panels and conducting workshops. As a performer, he is part of both G-Force Entertainment and Raw Miami Entertainment. When he is not on board a Carnival cruise ship as a performer, Anthony keeps busy performing for music artists, corporate parties, clubs and street shows. His other professional interests include modeling and acting.

**JACKIE AGUDO** (*Teal/Ensemble*) aka Bgirl JK-47 of Diamonds In The Rough, Supreme Beingz and sponsored dancer for Monster Energy, can serve as a role model for multi-talented, hard-working artists everywhere. A recognized international competitor, she took top prize at Red Bull's very first BC One Camp USA B-Girl Cypher in 2018. In addition, she has performed on a plethora of stages and is now currently on tour with *The Hip Hop Nutcracker*. She tours throughout the U.S. and the world as a workshop facilitator teaching, encouraging and inspiring people of all ages with her love and passion for the culture and art of street dance.

**ETHAN EVARO** (*Swing*). A San Diego, California native, moved to Los Angeles to pursue a career in the entertainment industry while getting an education. He graduated with a BFA in Commercial Dance from Hussian College In Studio, Los Angeles in 2021. Though specializing in break dancing, Ethan has trained extensively in a variety of dance styles and prides himself on his versatility. He recently completed a Europe and United Kingdom tour for the renowned drag queen, Vanessa Vanjie Mateo, and has also performed in Janet Jackson's "Unbreakable" tour. Along with these accomplishments, Ethan has also performed and worked at a variety of charity events including, A Salute to Teachers and The Natural High Anniversary. Ethan strives to bring his break dancing roots and a calm, hardworking attitude into all his professional endeavors.

**ZUCE MORALES** (*Toy/Ensemble*). Born and raised in Puebla, Mexico, where she began her formal dance training at the age of 15, and moved to Los Angeles in 2016 when she was 19 years old in order to

pursue her dreams as a professional dancer. She is trained in Hip Hop, Whacking, Popping, House, and other dance forms but her specialty is Locking. While she trained at the legendary Debbie Reynolds Dance Studios, Movement Lifestyle and Millennium, she attended Glendale College where she got two certifications, one in Dance Teaching and another in Choreography and Dance Technique Studies. Currently, Zuce is focused on making the Locking dance community grow in Los Angeles, by teaching at professional studios and hosting free community sessions in the area called "Let's Lock!" Her goal is to give opportunities to the new generation of dancers who care and respect the legacy of the street dance OGs.

### **SETH "REAKTION" HILLARD**

*(Russian/Ensemble)* attended Toledo School for the Arts where he crafted his love for dance and choreography. At a very young age Seth fell in love with Hip Hop culture paying special attention to the element of B-boying. Combining uncanny flexibility, imaginative versatility, and meticulous musicality he made a name for himself as B-boy Reaktion (rĀ"Ē`akSHÉ™n) winning Midwest and National Bboy competitions. While evolving his craft in dance Seth also developed other skills in tumbling, skateboarding, and martial arts like Capoeira. In 2012 he packed up his dream and moved to LA to pursue a career in Dance. Within a matter of a few months Seth landed his target agency, booked his first audition, and was working as a professional dancer. Michael Jackson's video, "Love Never Felt So Good" and Nick Cannon's video, "Looking For A Dream" are just some of the work Seth has on his blooming resume. Featuring in commercials for Pepsi, Men's Warehouse, and a VH1 Super Bowl spot, the extremely humble and always smiling Seth has grown fast in the entertainment industry. He credits his advances in dance to working with top choreographers such as Chuck Maldonado, Tone & Rich, Oth'than Burnside, and many more. "A dancer's job is to turn an audible art form into a visual art form. As dancers we translate music for people to physically see. We are all artists and our only job is to follow our dreams."

### **DUSTIN "D-PAYNE" PAYNE**

*(Flute/Ensemble)* is very humbled and

excited to join the cast of HHN for his 3rd year. Since starting his dance journey with his church's "Praise Dance" team at age 12, Payne has been featured on Season 15 of "So You Think You Can Dance" as part of top 10 men and represented "World of Dance" as a judge and dancer. His recent adventures include but are not limited to live performances and music videos with artist DaBaby, as well as his first national commercial with Starbucks. Payne is looking forward to creating a memorable experience for the audience again this holiday season.

### **JARVIS L. BENSON** *(Violinist)*

comes from a family of musicians and covers a lot of musical ground in the artistic world. The classically-trained New York-based musician has had the opportunity to collaborate with many major artists—most notably Solange, Chris Martin, Regina Carter, Why Don't We, and many others. He was part of the Emmy Winning production of "Jesus Christ Superstar—LIVE" featuring John Legend, and also part of the Grammy winning album GUMBO Unplugged by PJ Morton. He currently serves as principal violist/violinist, Managing Director & Music Supervisor for Rootstock Republic, a string production company based in New York City.

### **DJ BOO** *(Original Beats & Remixes/ Performance DJ)*

is a-NY based Fil-Am DJ/musician who has shared the stage with Ghostface Killah, DJ Kool Herc (The Godfather of Hip Hop), KRS-1, Snoop Dogg, and Common. He has backed wordsmiths like Eternia, The Juggaknots, and Omar Offendum. In 2014 he served as a cultural ambassador for the U.S. in Nepal, Mozambique, and Swaziland where he performed and conducted Hip Hop workshops alongside The Nomadic Wax Collective as part of the American Music Abroad Tour. He has also had the honor of performing at Jacob's Pillow backing Brooklyn based Hip Hop dance company, Decadancetheatre.

### **JON "GIFTED" JIMENEZ**

*(Chocolate/Ensemble)*. Born in El Paso raised in Dallas, Texas, Jon grew his movement artistry in the heart of the Dallas metroplex, becoming one of the most influential leaders in the community. He now shares his knowledge, love & experience for dance & how it contributed to his mental



health along his path. Providing insight into the culture while exposing the depths of where movement can ignite the human spirit. Fun Fact: Does a lot of interesting voices. Sometimes funny.

**JENNIFER WEBER** (*Director & Choreographer*) is an Olivier and Emmy Award-nominated artist based in New York City and Los Angeles. She made her West End debut as the choreographer of & *Juliet* (Olivier Award Nomination), a new musical featuring the songs of Max Martin currently playing at the Shaftesbury Theater in London. Weber made her film debut as the choreographer for the Disney Channel Original Movie, *Zombies 2*. Her choreography for the music videos from that film have been viewed online over 500 million times. She recently choreographed *Petrushka Reimagined* for the virtual series, *A New Stage*, presented by CLI Studios and starring NYC Ballet principal dancer, Tiler Peck, international ballet star, Brooklyn Mack and hip hop icon, Lil Buck. Off-Broadway choreography credits include *KPOP* (Upcoming Broadway Transfer/Lortel Nomination), *Teenage Dick* (The Public/Ma-Yi Theater Company) *Cruel Intentions* (LPR/US National Tour), *Stockholm* (U.S. premiere). Her concert dance work has been performed at Jacob's Pillow, New York City Center, The Apollo, The Kennedy Center, Lincoln Center, Southbank Center, and The Stanislavsky Music Theatre, Moscow. [www.jenniferwebernyc.com](http://www.jenniferwebernyc.com)

**MIKE FITELSON** (*Writer/Co-Creator*) is the executive producer at the United Palace, the 91-year-old Wonder Theatre in Washington Heights, Manhattan's 4<sup>th</sup> largest theatre. In 2014 as the executive director of the nonprofit United Palace of Cultural Arts (UPCA) he co-created *The Hip Hop Nutcracker* with Jennifer Weber, adapting the story and supplying the images for the scenery, and produced its premiere. Fitelson has worked to build the Northern Manhattan arts community for 18 years. He co-founded the annual arts festival, the Uptown Arts Stroll, in 2003; served in every capacity of the Manhattan Times, the bilingual community newspaper of Washington Heights and Inwood, from 2002-2011; and helped found the nonprofit Northern Manhattan Arts Alliance in 2006. He is thrilled the show is returning to the Paramount Theatre in his hometown of

Oakland, CA, where he watched his first *Nutcracker* in the early 1980s.

**BRANDON STIRLING BAKER** (*Lighting Designer*) is an award-winning lighting designer for theatre, opera and dance. His work can be seen on stages throughout the country and abroad including Lincoln Center, Kennedy Center, Walt Disney Concert Hall, Guggenheim Bilbao, New York City Ballet, San Francisco Ballet, Hong Kong Ballet, Opera Philadelphia, Alvin Ailey American Dance Theater, Miami City Ballet, Boston Ballet, Joffrey Ballet, Houston Ballet, Pacific Northwest Ballet, Dutch National Ballet, Semperoper Dresden, Staatsballett Berlin and many others. Recent collaborations include new works by Justin Peck, Sufjan Stevens, Savion Glover, William Forsythe, Anthony Roth Costanzo, Shepard Fairey, Benjamin Millepied, Jamar Roberts, and Daniel Buren. In 2019 Baker received the prestigious Knight of Illumination Award for Dance. [www.stirlingbakerc.com](http://www.stirlingbakerc.com)

**SARAH GOSHMAN** (*Production Stage Manager*) is thrilled to be touring with the *Hip Hop Nutcracker* for the first time. Favorite credits include *Another Rose* (Virgin Voyages); *Disaster!*, *Kinky Boots*, *The Addams Family* (Weathervane); *A Chorus Line* (Reagle Music Theatre); *RENT* (John W. Engeman Theatre); *I See London*, *I See France* (NYMF), and several national tours with *Flamenco Vivo*. Proud member of AEA. [sarahgoshman.com](http://sarahgoshman.com)

**ASHLEIGH KING** (*Directing Fellow*) is a DC-area performer, Helen Hayes award-winning choreographer, and teaching artist. Most recently, she served as Assistant Director to Moritz Von Stuelpnagel and Movement Coordinator for *Teenage Dick* at Woolly Mammoth. Her work has been seen in *Working: A Musical* with the Labor Heritage Foundation at Black Lives Matter Plaza, *Fairview* at Woolly Mammoth, *Second City's Love Actually* at the Kennedy Center, and Artscentric, Adventure Theatre MTC, and Toby's Dinner Theater. Her performance credits include multiple productions at The Kennedy Center, Olney Theatre, Ford's Theatre, Studio Theatre, and Signature Theatre.

**LAURIEN DE MUNCK** (*Stylist*) A young female from Belgium, Laurien transitioned from being a dancer to pursue her passion



for styling. Since the beginning of her journey in this field, her dedication to the work and motivation to grow has led her to exceptional projects and experiences. She took her time to explore a combination of collaborations, commissioned work and side projects. Throughout her career, she's had the great fortune to work on some truly inspiring projects, while meeting many influential and creative individuals along the way. Laurien believes in working together to create a whole that is greater than the sum of its parts. She has worked and styled for multiple magazines and brands such as DOLLS KILL. Her personal touches for individuals in the industry have changed careers and have helped booked numerous jobs. Laurien will continue to strive to link personal happiness from the inside to radiating a personal beauty on the outside, whilst always respecting the soul and energy of the clientele.

**REBECCA EASTON** (*Company Manager*) is an arts manager and producer working in dance, theater, and circus around the world. As a company manager, she has worked in over thirty countries and across the United States with companies including Cirque du Soleil, Pilobolus, Lincoln Center, Inbal Pinto & Avshalom Pollak Dance Company, and the Guthrie Theater. As a producer, she has developed workshops and full productions with companies such as Loom Ensemble (Vermont, NYC, Dubai) and Band of Toughs (Denver & Boulder, Colorado.) She also has a background in directing, dramaturgy, and teaching, and she graduated from Columbia University's School of the Arts in 2008. She is thrilled to join Maximum Entertainment for this year's tour of *The Hip Hop Nutcracker*.

**ALLIED GLOBAL MARKETING** (*Tour Marketing*) is a full-service integrated marketing agency working with the world's largest entertainment, sports, consumer and lifestyle brands, including 75+ Broadway shows over two decades. Current Tours: *Ain't Too Proud*, *Charlie/Chocolate Factory*, *A Christmas Carol*, *Hadestown*, *Mean Girls*, *The Play That Goes Wrong*, *Pretty Woman*, *RENT*, *Tootsie*.

**BIZ CHICA MEDIA** (*Social Media*) is a black and woman-owned full service digital marketing agency founded 14 years ago by Tracy Chapman-Nolan. Select clients include: *Disney Theatrical*

*Touring: Frozen and The Lion King*, The Pulitzer Prize winning musical *A Strange Loop* (Broadway 2022), *Wicked*, *Jagged Little Pill*, *Tina: The Tina Turner Musical*, *MJ: The Musical*, Disney/ABC Television Group, The Theatre Leadership Project, Black Theatre United, Google, The RLJ Companies, The McBride Sisters and Williamstown Theatre Festival. [www.bizchica.com](http://www.bizchica.com)

**MEP** (*General Manager*) is a producing, developing and management company founded by Avram Freedberg, Mary Beth Dale and Eva Price; and is joined by Managing Director/General Manager Carl Flanigan. Select Broadway, Off-Broadway and Touring credits include *What the Constitution Means to Me* (National Tour 2021); August Wilson's *Jitney* (National Tour 2019-20); *Cruel Intentions: The '90s Musical*; *Small Mouth Sounds*; *Frankie Valli and the Four Seasons on Broadway!*; *The Hip Hop Nutcracker*; *The Lion*; *Verso*; *Black Light*; *Born for This* (LA and Boston); *50 Shades! The Musical*; *Ivy + Bean The Musical*; *Voca People*; and *Colin Quinn: Long Story Short*. [www.maximumcompany.com](http://www.maximumcompany.com)

**New Jersey Performing Arts Center** (**NJPAC**), located in downtown Newark, NJ, is America's most diverse performing arts center, and the artistic, cultural, educational and civic center of New Jersey, where great performances and events enhance and transform lives every day. NJPAC brings diverse communities together, providing access to all and showcasing the state's and the world's best artists while acting as a leading catalyst in the revitalization of its home city. Through its extensive Arts Education programs, NJPAC is shaping the next generation of artists and arts enthusiasts. NJPAC has attracted nearly 10 million visitors (including over 1.7 million children) since opening its doors in 1997, and nurtures meaningful and lasting relationships with each of its constituents.

**EVA PRICE** (*Executive Producer*) is an ACLU honoree for her commitment to works spearheaded by female creatives and people of color, and a Crain's 2020 Notable LGBTQ Leader and Executive. She is a three-time Tony Award-winning producer of over 18 Broadway plays, musicals, and concerts, a member of The Broadway League's Executive Committee, and on the producing team of Level Forward- a new

studio venture founded by Abigail Disney and Killer Content. Current and notable productions include: Alanis Morissette's *Jagged Little Pill* (2 Tony Awards); *Oklahoma!* (2 Tony Awards, Best Musical Revival); *What the Constitution Means to Me* (2 Tony Noms., National Tour 2020); *Angels in America* (Tony-winning Broadway Revival starring Nathan Lane and Andrew Garfield); *Dear Evan Hansen* (6 Tony Awards); *On Your Feet!* (The Story of Gloria and Emilio Estefan); *Frankie Valli and the Four Seasons on Broadway!*; *Peter and the Starcatcher* (5 Tony Awards); *Colin Quinn Long Story Short* (directed by Jerry Seinfeld); *Annie* (Tony-Nominated Musical Revival); *The Merchant of Venice* starring Al Pacino (Tony-Nominated Play Revival); *Carrie Fisher's Wishful Drinking*; *The Addams Family* (starring Nathan Lane and Bebe Neuwirth); as well as several solo shows and critically acclaimed concerts starring *The Temptations & The Four Tops*; *Kathy Griffin*; *Lewis Black*; and *Hershey Felder*. Recent off-Broadway projects include *Cruel Intentions: The '90s Musical* (Le Poisson Rouge, National Tour); the Drama Desk-nominated *Found* (Atlantic Theater Company & Philadelphia Theatre Company); Benjamin Scheuer's award-winning *The Lion* (Drama Desk winner, Off-West End winner for Best Musical); and Bess Wohl's critically acclaimed *Small Mouth Sounds*. International and Touring Credits include: *The Magic School Bus, Live!*; *The Climate Challenge*; and *Ella*, a bio musical about the life and music of Ella Fitzgerald. Eva is the host and creator of the new podcast *My First Show*. For five years Eva worked as an assignment editor and coordinating producer for special projects at ABC News, spending her last year producing and reporting on stories relating to Broadway for ABCNEWS.COM.